

# FUTURESoftware

The Art of Digital Writing

COMPANY PROFILE  
2026



# OUR MISSION

We have set out three clear objectives for our company.



## MISSION

We are committed to understanding our clients' needs and delivering tailored technology solutions.

By listening attentively and applying our technical skills, we create innovative software that meets or exceeds client requirements.



## VISION

To be a leading provider of innovative technology solutions, empowering businesses to achieve their goals through tailored software development and exceptional client service.

While using the right tools that meet the vision without being overly reliant on unsustainable technology.



## VALUES

We foster strong, collaborative relationships with our clients and team members, thus bringing unique selling points to client projects.

The value proposition must present a clear position compared to the market and competing alternatives.



# WHO WE ARE

## A GLOBAL VIEW

With a global perspective and a proven track record, **FUTURE**Software delivers exceptional software engineering services.

Our dedicated team is committed to exceeding client expectations, no matter the project's location or size.

## SOME OF OUR CLIENTS

As a privately funded company, we offer a unique perspective, developing innovative software solutions and fostering strong partnerships with our clients.

Our client's value their anonymity, our approach and majority are repeat clients.



# OUR OFFERINGS

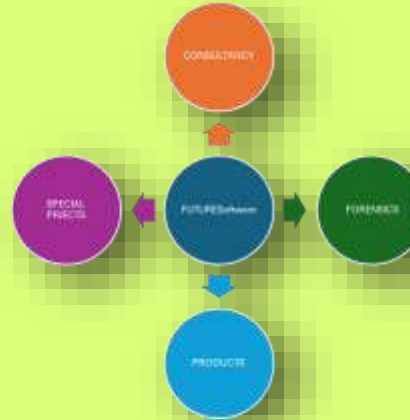
## FOUR CORE SERVICE'S

**Consultancy:** We collaborate with clients to define their unique requirements, goals, and desired outcomes, then deliver tailored solutions.

**Software Forensics:** Our highly talented team work at a software source code level to understand the processes and algorithms used for independent evaluation.

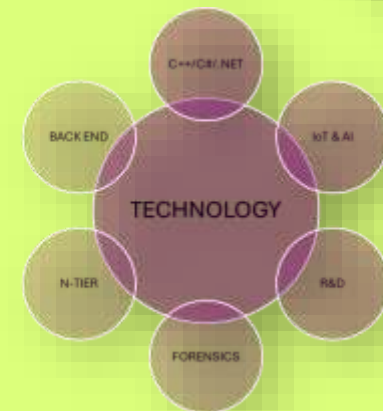
**Special Projects:** We research, develop, and deploy bespoke software solutions, with the option to transfer intellectual property rights.

**Digital Media Products:** Our suite of cutting-edge digital media products empowers organizations with command and control, broadcast-quality playback, and collaborative tools.



## MARKETS AND TECHNOLOGY

With a deep understanding of various industries and their unique technological hurdles, we provide innovative solutions that are tailored to specific requirements. Our robust technology stack, which seamlessly integrates advanced and established platforms, empowers us to deliver flexible, scalable, and effective solutions.

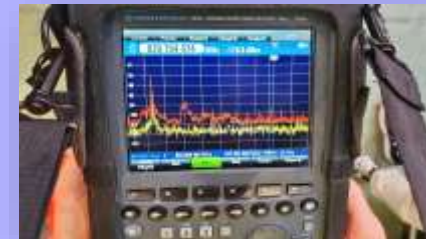


## OUR CONSULTANCY

Our team has a proven track record of delivering successful consultative projects, both large and small.

### AUDIO VISUAL AND RFI

Our critical role in the success of Mobile World Congress (MWC), the world's largest mobile connectivity event, involves partnering with the Spanish Ministry, operators, exhibitors, FIRA, and the GSMA to minimize radio frequency interference (RFI) and optimize network performance.



### SOFTWARE FORENSICS

MBZIRC's biennial competition provides a platform for universities to showcase their innovative drone solutions. Teams compete to develop autonomous drones that can successfully navigate and perform tasks within a designated area.

Our involvement entails a detailed technical investigation of the hardware and software systems to analyse the applied techniques and confirm adherence to the competition's ruleset.



# OUR SPECIAL PROJECTS

## VPOD: ELEVATING THE VISITOR EXPERIENCE

Vpod is a cutting-edge solution that optimizes the visitor journey, delivering a seamless and tailored experience for every guest. Our highly configurable platform empowers businesses to create a unique and memorable first impression.

### Key Features:

- QR Check-in: Streamline the entry process with efficient, contactless QR code scanning.
- Two-Way Video Calls: Facilitate real-time communication with visitors, enhancing security and engagement.
- Interactive Building Information: Provide guests with essential details about the building's facilities, amenities, and local transportation options.

### Developed by FUTURESoftware:

Source Code and IP Transfer: Ensure flexibility, customization, and long-term ownership with regular source code releases and IP transfer.

By implementing Vpod, businesses can enhance their brand reputation, improve operational efficiency, and elevate the overall visitor experience.



## BRITISH AIRWAYS A350 FLIGHT SIMULATOR: A CUTTING-EDGE EXPERIENCE

In collaboration with British Airways, we've recently unveiled the second generation of our joint state of the art flight simulator, transitioning from a Boeing 787 to an Airbus A350. This innovative project involved a meticulous selection of IoT components and software, seamlessly integrated with custom-built solutions to create an immersive environment that replicates the experience of piloting a wide-body aircraft.

Unlike pre-recorded simulations with video playback, this simulator empowers visitors to take direct control of the aircraft, just as they would in a real flight. This unique offering, manned by experienced British Airways pilots, is not only a thrilling experience but also a valuable tool for charity. The simulator is utilized by British Airways and FUTURESoftware to raise funds for Comic Relief and Flying Start.



## OUR PRODUCTS

### COMPREHENSIVE PRODUCT PORTFOLIO

With a legacy spanning over three decades, we offer a comprehensive suite of proven solutions. Our product portfolio includes groundbreaking digital signage, high-performance video playback systems, advanced command and control displays, and collaborative tools. By leveraging our deep industry expertise and forward-thinking approach, we continue to deliver innovative products that drive business success.

**COLL-IN**

**SDI<sub>x</sub>**

**DigiSHOW**

**PIPView+**

## OUR PARTNERS

Our technology partners bring proven strength across multiple domains from high performance hardware and broadcast workflows to edge computing, internet platforms, and cutting edge AI.

### HP - EDUCATION

Our newest partner, HP, brings **high performance edge computing** designed for the **education** sector. Paired with our **COLL-IN** platform, it elevates in lesson delivery making sessions more engaging and boosting learner retention.

- **HP** provides reliable, real-time edge performance for classrooms.
- **COLL-IN** turns that power into interactive, media-rich learning moments.
- Together, they create a smoother, more immersive experience for teachers and students.



### INTEL - EGDE COMPUTE

**Intel's** compute and graphics technologies deliver the high-performance edge power needed for **command & control**, **broadcast**, **education**, and corporate meeting environments. Their processors and **AI** ready software stacks enable fast visualisation, low latency interaction, and intelligent automation that elevate everyday classrooms and meeting spaces.

- High-performance compute and graphics support complex, real-time edge workloads.
- AI driven software stacks enhance automation, content handling, and adaptive experiences.
- Scalable across sectors, transforming traditional displays into hyper interactive, and high retention environments.



This combination turns lessons, meetings, and control room workflows into more immersive, engaging, and effective experiences



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## **FUTURE**Software

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